

**Event Name :** Wealth out of waste

**From Date :** 20/01/2026

**Organized By :** The Department of Business Administration

**Academic Year :** 2025 – 2026

**Report :**

The Association of the Department of Business Administration organized an innovative and environmentally conscious activity titled “*Wealth Out of Waste – Creative Reuse and Presentation Competition*” on 20th January 2026. All the three-year students actively participated and showcased their talents by innovating new products. The primary objective of the program was to encourage students to explore sustainable practices by transforming waste materials into useful and creative products, while also enhancing their presentation and entrepreneurial skills.

Objectives of the Program:

- To promote awareness about environmental sustainability and waste management.
- To encourage creativity and innovation among students.
- To develop entrepreneurial thinking by converting waste into valuable products.
- To enhance communication and presentation skills.

The competition witnessed enthusiastic participation from BBA students, who showcased their talent by creating innovative items using discarded and recyclable materials such as plastic bottles, newspapers, cardboard, fabric scraps, and other household waste.

Participants were required not only to design and develop their products but also to present their ideas, explaining the concept, utility, cost-effectiveness, and environmental benefits of their creations. The presentations reflected originality, practicality, and business applicability.

The judging panel evaluated the participants based on creativity, innovation, usefulness of the product, presentation skills, and overall impact. The event provided a platform for students to demonstrate their ability to think beyond conventional boundaries and contribute towards a greener future.

The activity successfully instilled a sense of environmental responsibility among students and highlighted the importance of sustainable living. It also helped students develop confidence, teamwork, and entrepreneurial mindset. Many innovative ideas emerged, showcasing the potential of turning waste into economically viable products.

The “Wealth Out of Waste” competition was a great success, achieving its objectives of fostering creativity, sustainability awareness, and presentation skills among BBA students. The event proved to be both educational and inspiring, encouraging students to adopt eco-friendly practices in their personal and professional lives.